

SETUP GUIDE

All the inks we use to print with are transparent. When printing on metallized film, we print a layer of white ink under the artwork — except for areas that have a metallic effect.

For pouches with metallic artwork, you must choose metallized film for your material when placing your order.

These instructions are for use in Adobe Illustrator, to help you set up your art file so it prints with metallic effects.

Create the WHITE INK LAYER:

1

In the Swatches panel, create a new swatch. Make a spot color named “Premium White” that’s 100% magenta.

2

In the Layers panel, create a new layer.

Name it “White Ink”, and put it at the top of the layer list.

3

In the White Ink Layer, create a rectangle that’s the same size as the artboard (make sure it covers the entire artboard area).

Fill it with the “Premium White” swatch.

Pick metallic elements from the ARTWORK LAYER:

1

In the ARTWORK LAYER, select ALL the art objects you’d like to be metallic, then copy them

2

In the WHITE INK LAYER, paste the copied objects in place (Edit → Paste in Place).

CREATING METALLIC EFFECTS ON YOUR POUCH (continued)

Page 1 of 2 Create the final metallic shape in the WHITE INK LAYER:



